

HEALTH EDUCATION ASSISTANT

DISTINGUISHING FEATURES OF THE CLASS: The work involves applying the principles of the behavioral sciences to foster the voluntary adoption of behavior to improve or maintain health. The work is performed under the general supervision of the Public Health Director or a designee. A Health Education Assistant does related work as required.

TYPICAL WORK ACTIVITIES:

- Assists in the preparation of health education and promotion materials, including brochures, news releases, and various media announcements;
- Works with community groups and facilitates educational efforts to influence public attitudes and behavior to improve health outcomes;
- Participates in studies and surveys of health education needs in the community and evaluates the materials and methods used to determine the impact of the program;
- Assists in the planning and implementation of workshops, institutes, forums, and discussion groups to identify health needs and program development;
- Assists in the selection, preparation, and evaluation of various media productions for the implementation of health promotion programs;
- Provides technical assistance and consultation to community members in developing and implementing health intervention strategies.

FULL PERFORMANCE KNOWLEDGES, SKILLS, ABILITIES, AND PERSONAL

CHARACTERISTICS: Good knowledge of the basic principles, practices, and techniques of health education and community mobilization; skills in education techniques and methods of communication; ability to establish and maintain cooperative relations with the community; good judgement; initiative and resourcefulness; experience in community-based programming; physical condition sufficient to perform the essential functions of the position.

MINIMUM QUALIFICATIONS: Either:

- A. Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in health education or a health related field;

OR

- B. Graduation from a regionally accredited or New York State registered college or university with an Associate's degree in a health related field and two years experience in the field of health education.

CATTARAUGUS COUNTY CIVIL SERVICE COMMISSION

Adopted: 6/16/99